



2023 - 2024

Strategic Plan

*To maximize impact to create a healthier
Walla Walla Region, together.*

Providence St. Mary Foundation is committed to enriching the lives of our friends, family, and neighbors through exceptional local health care.

All donations stay local and are invested in innovative programs, equipment, and capital projects.

Mission Vision Values

Our Mission

As expressions of God's healing love, witnessed through the ministry of Jesus, we are steadfast in serving all, especially those who are poor and vulnerable.

Our Vision

Health for a Better World

Our Values

Compassion · Dignity · Justice · Excellence · Integrity

Our Promise

Know me, care for me, ease my way.

Strategic Focus 1 | Awareness

Goal: To educate the community on our function as the primary philanthropic partner of Providence St. Mary Hospital and its clinics

Strategies:

- *Develop internal stakeholder campaigns*
- *Develop external stakeholder campaigns*
- *Increase community awareness of Foundation programs and initiatives*
- *Build a strong culture of giving within all caregivers and volunteers working at Providence St. Mary*
- *Leverage board relationships to increase community awareness*

Strategic Focus 2 | Relationships

Goal: Strengthen and enhance relationships to deepen connections and inspire current and potential donors

Strategies:

- *Empower caregivers, board, and volunteers to share the Providence St. Mary story far and wide*
- *Convene local community stakeholders to advance philanthropic health care priorities*
- *Consciously establish genuine partnerships that build integrity in the care and programs we provide to our region*
- *Lead by example*

Strategic Focus 3 | Alignment

Goal: Ensure the Foundation is in alignment with Providence St. Mary and local community healthcare priorities

Strategies:

- *Work with regional partners to maximize our impact*
- *Fundraise for the highest priority needs as determined by Providence St. Mary and Foundation leadership*
- *Work in tandem with Providence St. Mary to align marketing, communications, and advocacy*
- *Continue to be a partner and implement philanthropy best practices into the culture of the organization*
- *Welcome new caregivers and foster a community of inclusivity amongst all who call Providence St. Mary home*

Strategic Focus 4 | Stewardship

Goal: Implement strong stewardship efforts to grow our impact

Strategies:

- *Maintain best practice in financial and fiscal management for long-term sustained support*
- *Maximize the impact of donor-designated funds*
- *Audit funds for best strategic use*
- *Prioritize legacy giving to grow Foundation assets and invest back to the community*



For more information, please contact a member of our team:

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