

FUNDED BY YOUR DONOR DOLLARS IN 2021

By giving to the St. Joseph Hospital and Redwood Memorial Foundations, in 2021 donors like you helped raise money for equipment and services including:

- **\$2.3M** of the \$4M dollar cost towards Redwood Memorial ICU
- **\$750,000** St. Joseph Hospital OB Refresh
- **\$600,000** Family Medicine Residency Program
- **\$510,000** Redwood Memorial MedSurg Remodel
- **\$83,000** Motility Probe
- **\$81,000** Voyager Infant Isolette
- **\$75,000** Echo Cardiology Scanners
- **\$32,800** Vapotherms, BiPAPS, and CAPR's
- **\$31,000** Ligasure Device
- **\$28,000** BioFire FilmArray System
- **\$22,000** Pediatric Simulator
- **\$20,000** Scopefinder
- **\$15,000** Pill Cam and more!

“Those who are the happiest are those who do the most for others.” - Booker T. Washington



YOU CAN CONTINUE TO HELP MAKE A DIFFERENCE!

If you are interested in supporting local healthcare, there are many different ways to do that, some with unique benefits, including:

- Cash
- Multi-year Cash Pledges
- Direct Contribution from IRA
- Stock or Property
- Bequests or other Estate Gifts
- Charitable Gift Annuity
- Charitable Remainder Trust
- Attend and Support an Event
- Volunteer

Please call Heather Setton for more information on any of these gift options and potential tax benefits of some of these gifts.

Heather Setton, Major Gifts Manager at (707) 572-0493 or Heather.Setton@stjoe.org.

WE ❤️ OUR DONORS!



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2021 - OUR DONORS COME THROUGH AGAIN

“Giving is not just about making a donation; it’s about making a difference.”  
- Kathy Calvin, Former President of the United Nations Foundation

**And oh, what a difference you made this year!** We began 2021 with cautious optimism. In order to reach our Centennial Campaign goals for 2025 - to begin the process of transforming specialty services, improving access, and investing in new equipment and technology - we knew we couldn’t give up on a successful year of fundraising.

Our incredibly supportive community didn’t let COVID dampen our vision for the future of healthcare in Humboldt. **2021 saw the most successful year of fundraising we’ve ever had!** Almost \$6 million was donated to begin the transformation that we hope will be complete by 2026.

**Thank you to the families and foundations that led the way -**

The Murphy Family, The McLean Foundation, The Schmidbauers, The Gardners. Thank you to Humboldt Redwood Company, Women for Wellness, the Flyer family, and so many others. **We thank you for your faithfulness and incredible generosity.**

As most of you may have heard, my last day with Providence in Humboldt will be March 4. Although my family is moving on to a new exciting adventure, I will always hold a special place in my heart for this amazing community. I am so proud of all we’ve accomplished together and I look forward to future success. The sky is the limit, I have every confidence in Foundation staff and boards. Thank you for 13 great years!

*Paul McGinty*

Paul McGinty, Chief Philanthropy Officer, St. Joseph and Redwood Memorial Foundations

☐ If you do not wish to receive future solicitations, please check here and return or call (707) 269-4200.

OR CURRENT RESIDENT

Be sure to see what your donor dollars helped purchase in 2021 inside!







*Dear Friends,*

It is with humble gratitude and tremendous pride that I look back over all we've accomplished together in a year fraught with challenges for hospitals nationwide. In so many ways, 2021 was a success for healthcare in Humboldt County. Much of that success we could not have accomplished without you, our generous donors and supportive community. **When compared to our sister ministries, the percentage of philanthropic giving in Humboldt County outshines most.** This is something very special that we do not take lightly.

Access to primary care continues to be at the forefront of our efforts. Over the past year, we welcomed a third class of family medicine residents, bringing our first full cohort to their new home, the Premier Center. **With the tremendous support of Wayne and Donna Caldwell and Premier Financial, we opened the new conference, education, and retreat facility for our residents,** which also houses our executive administration offices, aiding in physician recruitment and retention. It is only due to the generosity of so many of you, our cherished supporters, that we were able to make the Family Medicine Residency Program and its continued growth a reality.

**We have successfully re-launched our Heart Surgery program with the recruitment of Joseph Arcidi Jr., M.D.** Under his leadership we are seeing wonderful outcomes and with your support, developing a sophisticated ECMO program which would support critically ill patients who need transport to a facility that does heart transplants and highly specialized procedures.

2021 brought many changes; not always easy, but always in pursuit of making the most of our resources and providing the highest level of care. **With your help, we successfully transitioned to a new Childbirth Center at St. Joseph**—a fully-equipped, beautiful, and calming place for moms and babies, honoring the cultural diversity of our community. A dedication will be held in the coming weeks, recognizing the generous contribution of Peg and Howard Gardner.

**This change created the space to build a new, modern Intensive Care Unit at Redwood Memorial, partially funded by record-breaking community support.** When complete, the new Murphy Family ICU—honoring the lifelong commitment of Stanwood and Suzanne Murphy and their children—will be a major upgrade, offering an enhanced healing environment for patients and a better space for our excellent staff to provide care. Funding of this project and additional improvements at RMH was sparked by a substantial commitment from the McLean Foundation, funding the Mel and Grace McLean MedSurg Unit and more.

As new pandemic challenges arose, **we opened a monoclonal antibodies clinic at our Eureka campus,** providing cutting edge COVID treatment to dozens of patients, preventing more severe illness among those served, and saving hospital beds for the most seriously ill.

**We took every step possible to answer an ongoing staffing crisis**—one that pre-dates COVID and is still being felt nationwide—by requesting additional personnel from the State of California and offering substantial recruitment and retention bonuses to honor our caregivers who rise above and beyond the call every day.

**Amid all this, we transitioned to EPIC, a new electronic medical records system to streamline patient care; a \$34M investment in Humboldt County by Providence.**

As we move into 2022, continuing to roll with the punches of new variants and a nationwide workforce crisis from which we are not exempt here in Humboldt, we prioritize solving day-to-day operational concerns with still an eye for a bright future.

**This year we are officially embarking on a new multimillion-dollar cancer care center.** This comprehensive, patient-centered, and state-of-the-art treatment facility will centrally locate our incredible cancer program while offering brighter more hopeful surroundings for our patients and their families navigating this diagnosis. Funding of this center will be a partnership between our Providence health system and the efforts of our successful and continuing Centennial Campaign. I know many of you have already pledged your support of this effort. We are so fortunate to care for this incredible community that cares for us.

**Thank you and best wishes for a healthy, happy 2022!**

*Roberta Luskin-Hawk MD.*

Roberta Luskin-Hawk, MD  
Chief Executive, Providence in Humboldt

## BECOMING A DONOR WAS AN EASY CHOICE

Local Eureka, CA business owner, father, and healthcare supporter Steve Kimberling says becoming a donor to St. Joseph Hospital was an easy choice.

As one of the owners of Eureka Payments, a credit card processing company, Kimberling brings outside dollars into the local economy—a factor he believes to be critical for growth in Humboldt. Making generous and ongoing contributions to the hospital goes beyond his personal appreciation for the care his family has received. **Kimberling says helping fund needs in local healthcare is just smart business.** Ensuring healthcare providers have the latest equipment and technology means top quality local care, which attracts new businesses, physicians, and more, helping our economy grow.



**“I think there is no farther reaching, long-term impact you can make with a gift benefiting our community than to give to local healthcare.”**

Kimberling has previously donated in support of Neurosurgery, the Emergency Department, the Childbirth Center and more. His latest philanthropic passion is the hospital's new Cancer Care Center.

To honor the life of a close friend who lost her battle with cancer, Kimberling has created a mini-fundraising campaign among friends and colleagues. Reaching his \$100,000 goal will mean naming an area of the new cancer center in memory of Denise Cassatt-Maciel.

Our cancer program provides a complete, modern, multidisciplinary, collaborative approach to cancer treatment, allowing most cancer patients to receive care **right here at home.**

Between **600-700** patients are newly diagnosed each year and treatments include Radiotherapy, Chemotherapy, Immunotherapy, and Surgery.

Impressed by the fact that cancer treatments currently offered at St. Joseph are on par with Stanford and other large medical centers, Kimberling's mission is two-fold: to support an even higher level of local cancer care, and to help spread the word about what is already available.

**“People just don't realize how good we've got it; they aren't aware of the incredible cancer program already in place. I just want to help it grow and to encourage others to give to make it even better,” said Kimberling.**

If you are interested in donating to the new Cancer Care Center at St. Joseph Hospital, and/or connecting with Steve Kimberling on how to start your own mini campaign in support, contact Heather Setton, Major Gifts Manager at (707) 572-0493 or Heather.Setton@stjoe.org.



## THANK YOU WOMEN FOR WELLNESS!

**First W4W Grants Awarded in 2021**

Women for Wellness (W4W) is a philanthropic group promoting education, advocacy, and volunteerism in support of Providence St. Joseph and Redwood Memorial hospitals.

To join W4W, each member donates \$1,000 annually. At the end of the year, all funds are pooled together and the group votes on which hospital initiatives to support.

The group's 2021 donations will fund the start of a **Lymphedema Therapy Program**, providing services for many chemotherapy patients who previously had to travel outside the area for this specialized care; the purchase of two **Baxter Starling Monitors** to help the Intensive Care Unit rapidly diagnose cases of sepsis—a potentially deadly blood infection; contribute toward the new **ECMO Program** at the Heart Institute, helping stabilize the most critical patients before necessary transport to a larger medical facility; and the purchase of two **Lucas Chest Compression systems**, one for each emergency room, to assist in life-saving CPR measures.

Contact Rebekah Harmon to join or to find out more!  
Rebekah.Harmon@stjoe.org  
or (707) 269-4201.





## \$25 MILLION BY 2025

Achieving our goal for the Centennial Campaign will transform healthcare in Humboldt. **THANK YOU** to the incredible donors who have already accepted the invitation to partner with us in this effort.

## INVESTING IN THE FUTURE OF WORLD CLASS CARE CLOSE TO HOME

The Centennial Campaign is raising funds to build upon a century of care, providing enhanced tools and technology in:

- Cancer Services and Research
- Cardiac Care
- Neurosurgery
- Orthopedic Services
- Rehabilitation Services

A focus on funding education will continue efforts to recruit and retain more physicians, increasing access to primary care.

All designed to give our community healthcare peace of mind.

We invite you to join us in making this vision a reality.

For more information on how you can contribute, contact Heather Setton, Major Gifts & Campaign Manager, (707) 572-0493 or [Heather.Setton@stjoe.org](mailto:Heather.Setton@stjoe.org)

## CENTENNIAL CAMPAIGN EXCEEDS EXPECTATIONS IN 2021

Although our fundraising campaign to mark 100 years of care began in the shadow of COVID, the generous donors of Humboldt County rose to the occasion. From record-breaking virtual events to personal commitments, the first two years of our Centennial Campaign—to raise \$25M by 2025—have exceeded our expectations in such a challenging time.

**In 2021 alone, this generous community raised \$6M toward our goal to elevate healthcare on the North Coast.**

This multi-year campaign will transform local patient care, providing new technology, education, and facility upgrades in cancer treatment, cardiac care, orthopedics, neurosurgery, neurorehabilitation, and more. A permanent endowment will ensure the future of our Family Medicine Residency Program, attracting the best and brightest young doctors to Humboldt to finish their training and improve access to primary care.

**Thanks to YOU, we have already been able to purchase new equipment for our emergency rooms, cardiac cath lab, diagnostic procedures, specialized therapy, and more.**

Philanthropy dollars are funding the renovation of the Childbirth Center at St. Joseph Hospital and the creation of a new ICU at Redwood Memorial.

In 2022... we will set our Centennial sights on a new Cancer Care Center: a multimillion-dollar expansion project. This transformation of our current facility will bring uplifting and more efficient surroundings—to increase patient satisfaction, improve health outcomes, and match the already exceptional level of care our staff and state-of-the-art equipment provide. Your partnership will make this possible. **Thank you for your continued support of local healthcare.**

For more information on how you can partner with us in the Centennial Campaign, contact Heather Setton, Manager Major Gifts, at (707) 572-0493.

## CANCER PROGRAM UPDATE

Cancer Care is a critical specialty at Providence St. Joseph and a major focus of Philanthropy. The needs of cancer patients and their families continue to be met, even with pandemic-imposed safety measures in place. An exciting improvement in 2021 was the cancer program's official conversion to an outpatient clinic of the hospital. In the past, patients had to double-register, with their physician and again with the hospital. As of mid-September, patients are part of a universal, 'one check-in' process, that is designed to create a seamless operation for patient care.

**This concept of easing our patients' way carries into the next project on our horizon, a new, multimillion-dollar cancer care center.**

Our cancer program already provides a complete, modern, multidisciplinary, collaborative approach to cancer treatment, allowing most cancer patients to receive care right here at home. Between 600-700 patients are newly diagnosed each year and treatments include Radiotherapy, Chemotherapy, Immunotherapy, and Surgery. **The new cancer care center would provide comprehensive care in one centralized area, guiding the patients and families through this difficult time, by having specialists come to them, in modern surroundings with a bright and hopeful design, all contributing to positive outcomes.**

## 2021 FOUNDATION EVENT SETS RECORD!

Will 2022 be deja vu for events? We hope not! But if it is, we'll be ready to present even more amazing live virtual events!

We had high hopes that in 2021 we would be able to come back together to celebrate and raise funds in person. But that was not to be. Instead, we again held some pretty fabulous online events.

We kicked off our virtual events with *Laughter is the Best Medicine IV - The Game Show Edition* in June. Supporters and friends logged on and watched as local community members and "celebrities" took part in three hilarious game shows, including "The Not So Newlywed Game", "Family Feud Doctors vs. Nurses", and "Humboldt Squares". **Thanks to sponsorships and some spirited Live Auction bidding, over \$400,000 was raised, with all proceeds benefiting Providence St. Joseph Hospital.**

In November we held (virtually) the 40th Annual Benefit Ball - *Redwood Memorial and the Raiders of the Lost ICU*. Friends and supporters of Redwood Memorial logged on and joined "McGinty Jones" (Paul McGinty) and his sidekick "Pepito" (Rick Center) on their quest for the lost gold bedpan to help fund a new Intensive Care Unit (ICU) at Redwood.

Participants followed the pair through jungles, temples, and caves on their adventure. In the end, they realized they didn't need the golden idol, just the wonderful supporters in our community. **As the night came to a close, generous donors had given over \$648,000 towards the new ICU at Providence Redwood Memorial Hospital. This is the most money ever raised at one of our events.** An amazing testament to the outstanding donors in the Eel River Valley and beyond!



## OUR CAREGIVER SUPERHEROES

Our caregivers work tirelessly to provide the best care to all our patients.

Every day, and especially during the COVID health crisis, they're stretched to their limits mentally and physically.

**For four months in 2021, thanks in part to a grant from the Humboldt Area Foundation and generous community donors like you, we were able to shower them with Superhero appreciation, goodies, pampering, an amazing raffle, love, and more!**

Our hope was that this would offer a small respite from the overwhelming task of taking care of not only patients, but themselves and their families as well.

We couldn't be more proud of the compassion, dedication, and care our staff have provided throughout this crisis. Their resilience during this time is something to be applauded and admired. **Thank you to our amazing caregivers!**



## 2022 EVENTS

We hope to see you in person this year, please watch your mail for event news!

- **June**, St. Joseph Hospital Foundation *Laughter is the Best Medicine V*. Proceeds will go towards the Cancer Program.
- **Friday, September 30**, Scramble for Redwood Memorial Hospital
- **Saturday, November 5**, 41st Annual Redwood Memorial Foundation Benefit Ball
- **To be Determined**, Centennial Gala

Event information? Contact Jennifer Partsafas at (707) 269.4281 or [Jennifer.Partsafas@stjoe.org](mailto:Jennifer.Partsafas@stjoe.org).



## VOLUNTEERS SHINE IN 2021

Our hospital Volunteers' willingness to share their talents and compassion with our patients and caregivers alike makes a genuine difference. **Their acts of kindness matter and have a lasting positive impact, especially for those experiencing a challenging or difficult time in their life.** We are grateful for each and every one of them.


Our hospitals support many community programs throughout the county to provide for those in need, and it is often through the volunteers that this work is accomplished. Every year the volunteers organize a toy drive to provide Christmas presents for children in our community. Our Gift Shops are always brimming with new products, and revenue supports a wide range of priorities including educational scholarships for caregivers, equipment grants, and individual patient care items. Volunteers help out wherever they're needed:

# \$291,679

Monetary value of Volunteer hours at SJH and RMH in 2021.

registering and discharging patients, answering phones, transporting lab samples, providing comfort care items, assisting with patient rehabilitation, and more.

*Interested in Volunteering at our hospitals? Contact Christie Duray, CAVS, Manager of Volunteer Services: (707) 382-7125 or [Christie.Duray@providence.org](mailto:Christie.Duray@providence.org)*

 **10,402**  
ER Visits at Redwood Memorial (approx. 28/day)

**28,982**  
ER Visits at St. Joseph Hospital (approx. 80/day)

 **650+**  
Cancer patients treated in our Cancer Program



## FAMILY MEDICINE RESIDENCY PROGRAM UPDATE

**The Family Medicine Residency program is excited to announce that it will be graduating its first class this coming June!** Staff, faculty, and community partners have worked diligently to prepare residents with the skills, knowledge, and attitudes necessary to be family medicine physicians in Humboldt County. We look forward to seeing the new graduates serve our community!

The 2022 candidate interview season has come to an end. **There were more than 750 applications for just six openings.** Faculty, residents, and program staff worked tirelessly to interview and rank more than 100 of the top candidates. Final admission decisions will be made this spring.

Residency teams are actively engaged with several projects aimed at improving learning outcomes and promoting the stability and sustainability of the program. These projects include faculty development and recruitment, branding and marketing, fundraising, and the refinement of day-to-day operations.

**The future of the residency program is looking bright! In 2021 generous donors like you gave over \$600,000 to the program.** To learn more, visit the website at: <https://gme.providence.org/northern-california/family-medicine-residency-program/>

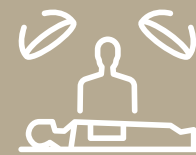
## 2021 BY THE NUMBERS

**\$400,000**  
dollars raised at St. Joseph Hospital's *Laughter is the Best Medicine IV - The Game Show Edition*

**80**  
donors who gave \$1,000+

**17**  
donors who gave \$100,000+

**408**  
trauma patients treated in the St. Joseph Hospital Emergency Room



**8,300**  
Surgeries performed at RMH and SJE

**10,220**  
Hours worked by Volunteers at SJE and RMH



 **18**  
Resident Physicians!

**\$648,000**  
dollars raised at the 40th Annual Redwood Memorial Foundation Benefit Ball - a fundraising record!

**457**  
Number of donors who gave in 2021



**\$435,195**  
raised just for equipment and services to treat COVID



## BIPAP FUNDED BY DONORS HELPS SAVE LIVES

When 53-year-old Greg Burger started showing Covid symptoms, his family was not prepared for what came next. To see this healthy and active husband and father of three deteriorate to the point of being hospitalized was terrifying.

"One nurse told me I don't know if your husband is gonna make it, and then Greg said, 'I don't know if it's worth the fight anymore'. I still get sick thinking about it," says Jennifer Burger.

While the rest of the family was already vaccinated, Greg, a contractor, planned to schedule his shot after completing key building steps at work. He feared taking the sick days many people deal with after receiving the vaccine would impact his project. During that window, Greg was exposed and developed severe Covid-19.

With help from the hospital, Jennifer managed to arrange a tearful bedside visit, not knowing if her husband would survive. After 12 days in the IMCU at St. Joseph, Greg pulled through.

Leaving the hospital, Jennifer says Greg felt very grateful for his nurses and his care. "When he left, he was very emotional because he felt that they helped save his life."

The Burgers are big believers in supporting local healthcare and in the power of philanthropy. One of the BiPAP machines used to help Greg breathe and survive was funded by community donors like you giving to the St. Joseph Hospital Foundation.



## DOLLARS RAISED THROUGH SPECIAL EVENTS, GRANTS, AND PROGRAMS 2021

- **Almost \$800,000** for equipment and programs through awarded grants.
- The 40th Annual Benefit Ball Redwood Memorial and the Raiders of the Lost ICU raised **over \$648,000** towards a new ICU at Redwood Memorial Hospital.
- *Laughter is the Best Medicine IV, The Game Show Edition*, raised **over \$400,000** for the Centennial Campaign.
- **Over \$90,000** was raised through our women's philanthropy group, Women for Wellness.



## RESPONDING TO COVID

- Purchased CAPR's, Vapotherms, and BiPAPS
- Started a Monoclonal Antibody Clinic to treat COVID patients
- Continued Remdesivir Trials
- Converted 35 patient rooms to Negative Pressure rooms
- Gave bonuses to every caregiver
- Offered referral and hiring incentives to caregivers to address staffing shortages