

Festival of Trees

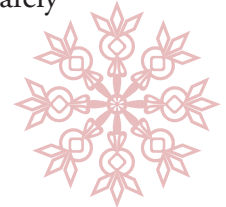
2022 Sponsorship Opportunities



Happy holidays from the Safeway | Providence Festival of Trees!

We are so excited to be celebrating another year of Festival of Trees. Together we have grown an annual event that brings the community together and raises funds to support critical programs and services at Providence Medford Medical Center.

Over the last 30 years, with the generous support of our donors and volunteers, we have raised more than \$11 million to enhance health care in southern Oregon. As we plan for this year's celebration, we are keeping the health of our community our highest priority. But with cautious optimism, we are thrilled to be working toward celebrating safely together, in-person, to the extent that we are able at the time of the event.



What will Festival of Trees look like this year?

This year's festivities will feature a series of events to celebrate our past 30 years:

- **VIP Tree Viewing | Tuesday, Nov. 29:** View the trees before they are auctioned off at this special viewing event for sponsors and friends of festival.
- **Opening Night Gala | Wednesday, Nov. 30:** The Gala will be held in accordance with local health guidelines and will feature live and silent auctions, raffles and the opportunity for all to give in support of Providence Medford Medical Center.
- **Evening of Giving | Thursday, Dec. 1:** Working with our nonprofit partners, we are proud to carry on the tradition of giving back during the Christmas season. On this special evening, we invite children and their guardians, who may not be able to afford festival tickets, to attend this free, invitation-only event. They will delight in the magic of Christmas as they view the trees, visit with Santa, check out Teddy Bear Hospital and more!
- **Festival of Trees limited public viewing at the Medford Armory | Dec. 3 – 4:** Limited viewing will be available on a first-come basis by purchasing tickets online to view our beautifully decorated Christmas trees.

As we continue through the year and monitor the current health crisis, these events are subject to change. We thank you for your commitment and flexibility during these extraordinary times and invite you to join us as we celebrate this year of being together!

Mike Lynch

*Festival of Trees Sponsor Committee Chair
Vice-President, Providence Community Health*

Kyndra Irigoyen

*Event Coordinator
Providence Community*

**Events are subject to change due to the current health crisis and COVID-19.
Festival events will follow the most updated guidelines at the time of the event.*

Festival of Trees has played a vital role in funding programs and services that enable Providence to meet our goal of improving health in our community, especially for those who are poor and vulnerable. Here's a look back at our past five festivals.

2017 Swindells Resource Center

Swindells Resource Center is 100% funded by philanthropy and supports parents and caregivers of children with special health care needs. The festival helped us:

- Hire a family navigator to support families after a child's diagnosis
- Expand a free resource library
- Provide Care Notebooks that help maintain the complex records of a child's care

2018 Providence BirthPlace

Providence BirthPlace in Medford delivers more than 600 babies each year and provides a personal birthing experience for each patient.

- Expand BirthPlace programs and services for mothers and their babies
- Purchase new equipment

2019 Palliative Care

Palliative care helps families manage a patient's physical, psychological, social and spiritual needs. The festival helped the program:

- Offer counseling following a diagnosis of a serious or chronic condition
- Provide patient-family case management and care coordination
- Help patients navigate the complicated medical system
- Assist in planning for end-of-life needs

2020 Caregiver Support

COVID-19 changed the world and, in the same year, southern Oregon communities faced devastating wildfires. The festival helped us:

- Cover childcare expenses in partnership with the YMCA when schools closed
- Expand our nursing education fund as the need for health care workers increased
- Provide hotel stays and purchase RVs for caregivers whose homes were affected by wildfire
- Bolster the Helping Hand fund to assist caregivers facing financial crisis

2021 Caregiver Education

Caregiver Scholarships provide financial support to Providence employees who are pursuing degrees in nursing or other health care career fields. The festival helped us:

- Expand the existing nursing scholarship fund and offer more scholarships to caregivers
- Establish a new scholarship fund that supports caregivers in all areas of health care



PREMIUM SPONSOR LEVELS

These levels support the entire series of events and receive recognition in pre-event promotion as well as on-site or virtual recognition at the event.



Presenting Sponsor | \$30,000 **SOLD**

Benefits of this sponsorship are designed in collaboration with the sponsoring company. Your logo will be included as the corporate partner with Providence Community Health Foundation, bringing holiday magic to southern Oregon.

Community Tradition Sponsor | \$20,000

Lead the way as we celebrate being together again this season. This level will sponsor our public viewing events held at the Medford Armory during festival weekend.

Gift of Light Sponsor | \$15,000

Light the night with dazzling Christmas lights on the Providence Medford Medical Center campus for the entire month of December and bring joy to our patients, community and caregivers.

Platinum Health Care Sponsor | \$10,000

Platinum-level sponsors will support the effort as we celebrate another year of festival!

Choose one naming opportunity:

Maximize your exposure during our events by taking advantage of a naming opportunity. Additional recognition will be included as it relates to the following:

1. Gala Sponsor
2. Paddle Call Sponsor



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Gold Health Care Sponsor | \$5,000

Gold-level sponsors will support the effort as we celebrate in southern Oregon! Maximize your exposure during our events by taking advantage of a naming opportunity. Additional recognition will be included as it relates to the following:

1. Teddy Bear Hospital Sponsor
2. Santa Sponsor - **SOLD!**
3. Gala Table Centerpiece Sponsor
4. VIP Night Sponsor
5. Bid Card Sponsor
6. Public Viewing Days (choose one):
Kid's Day-**SOLD!**, Senior Day, Military Day

Silver Health Care Sponsor | \$2,500

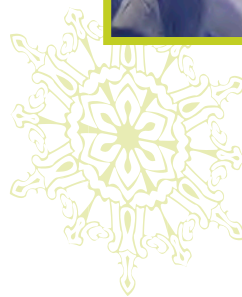
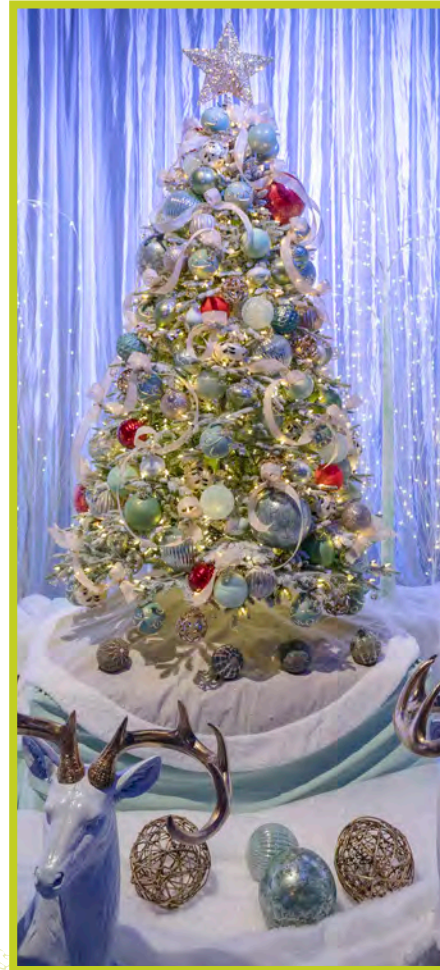
Celebrate festival by supporting as a silver sponsor.

Sponsor Partner | \$1,000

Support festival with a partner sponsorship.

Friend of Festival | \$500

Support festival by making a special gift.



TREE SPONSORSHIPS



Name recognition on tree: Your company name will be featured on a beautifully designed tree.

Special Cause Tree Sponsor | \$2,500

Sponsor a tree that will benefit one of our highlighted areas (choose one): Swindells Resource Center Toy Sleigh **-SOLD!**, Providence OB/GYN Patient Support Advocate Tree, Cancer Tree, Charity Care Tree **-SOLD!**, Breast Cancer Tree

Large Tree Sponsor | \$1,500

Sponsor a tree decorated by our dedicated designers!

Large Tree Design Sponsor | \$1,000

Support one of our many talented designers by sponsoring the décor

Tabletop Sponsor | \$500

Sponsor a tabletop tree decorated by our dedicated designers!



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AN EVENING OF GIVING SPONSORSHIP

An Evening of Giving Sponsors | \$5,000, \$2,500, \$1,000 or \$500

Join us for the Festival of Trees' Evening of Giving. You can help provide a free, fun, safe and festive environment for local children and their guardians. We provide tickets to our nonprofit partners where staff identify children and families in need of extra holiday cheer. Your donation will help fund a winter-warmth goody bag, food and the bookstore where each child can pick out a new book. Children also get to visit Santa and experience our Teddy Bear Hospital.





Nov. 29 – Dec. 4

If you have questions or would like to become a Festival of Trees sponsor, please contact Kyndra Irigoyen:
Kyndra.Irigoyen@providence.org • 541-816-9807

OUR MISSION

As expressions of God's healing love, witnessed through the ministry of Jesus, we are steadfast in serving all, especially those who are poor and vulnerable.

OUR VALUES

Compassion, Dignity, Justice, Excellence, Integrity

Photography by fotobyGiorg

 Follow us at
[Facebook.com/Providence-Festival-of-Trees-Medford-Oregon](https://www.facebook.com/Providence-Festival-of-Trees-Medford-Oregon)

 **PROVIDENCE**
Community Health
Foundation



2022 Sponsor Commitment Form

Name _____ Email Address: _____

Contact Phone: _____ Name for recognition: _____

Billing Address: _____ City/State/ZIP: _____

I wish to reserve the following sponsorship(s):

Premium Sponsorships

- Community Tradition Sponsor: \$20,000 (FMV \$500) \$ _____
- Gift of Light Sponsor: \$15,000 (FMV \$470) \$ _____
- Platinum Sponsor: \$10,000 (FMV \$420) \$ _____
- Gold Sponsor: \$5,000 (FMV \$395) \$ _____
- Silver Sponsor: \$2,500 (FMV \$370) \$ _____
- Sponsor Partner: \$1,000 (FMV \$36) \$ _____
- Friend of Festival: \$500 (FMV \$24) \$ _____

Tree Sponsorships

- Special Cause Tree Sponsor: \$2,500 (FMV \$370) \$ _____
- Large Tree Sponsor: \$1,500 (FMV \$60) \$ _____
- Large Tree Design Sponsor: \$1,000 (FMV \$36) \$ _____
- Tabletop Tree Sponsor: \$500 (FMV \$24) \$ _____

An Evening of Giving Sponsorships

Please select level of sponsorship:

- \$5,000 (FMV \$395) \$2,500 (FMV \$370) \$1,000 (FMV \$36) \$500 (FMV \$24) \$ _____

Total: \$ _____

Tax Deductible Amount / Fair Market Value (FMV)

- Please accept this as a fully tax-deductible gift
- Please email to reserve gala tickets that are included with some sponsorships: kyndra.irigoyen@providence.org

Payment Method

- Check – Please make payable to **Providence Community Health Foundation.**
- Please send statement – I agree to make my payment by **November 1, 2022.**

For questions or to pay by credit card, call Kyndra Irigoyen: 541-732-6770 (office); 541-816-9807 (cell)
or email: kyndra.irigoyen@providence.org
PCHF – 940 Royal Ave Suite 410, Medford, OR 97504

If you do not wish to receive further communications about fundraising in support of Providence, please call 541-732-5193. Thank you!
The undersigned hereby certify, that they understand and agree that Providence does not take into account contributions or proposed grants when reviewing or awarding contracts for the supply of goods or services or when purchasing or prescribing goods or services for Providence.