Providence General Foundation’s

FESTIVAL
OF TREES

Sponsorship Opportunities

Benefiting Children’s Services at Providence Everett
About Festival of Trees

One of Snohomish County’s largest and most well-attended holiday events, Providence General Foundation’s Festival of Trees has been a beloved community tradition for more than 35 years. The magical setting and community spirit at Festival of Trees kicks off the holiday season for the region!

The Beneficiary: Providence Children’s Services

Proceeds from Festival of Trees benefit Children’s Services at Providence Everett. Central to Providence Children’s Services is the Children’s Center, serving more than 350 children and families every week. The Children’s Center provides highly specialized services to children born with medical conditions or those who face challenges stemming from illness or injury, regardless of their families’ ability to pay.

Funding from Festival of Trees also supports Providence Neonatal Intensive Care Unit, Camp Prov (a summer day camp for children with special healthcare needs), and the Providence Boyden Family Autism Center, which offers diagnosis, early intervention, and life-changing services for children with autism spectrum disorder.

How Sponsorships Work

Sponsorships benefit everyone! Participation as a Festival sponsor gives you wide exposure and brand recognition during Snohomish County’s premiere holiday event and helps underwrite event costs. Your sponsorship allows us to give back as much as possible from event proceeds to benefit Providence Children’s Services. Last year, Festival of Trees raised more than $1.6 million in support for children in our community. Our sponsors help make it all possible!
2023 Festival of Trees Schedule of Events
All events take place at Tulalip Resort’s Orca Ballroom

Community Day
*Wednesday, November 29*

Our community event is a fun time for all ages. Thousands of attendees view the beautifully decorated trees and wreaths while enjoying local entertainment groups, visiting with Santa, and other fun activities. Admission is free, and all proceeds of the day benefit Providence General Children’s Association.

Holiday Gala & Live Auction
*Friday, December 1*

Festival culminates with an elegant evening at the Holiday Gala. Enjoy the glitz and glamour of a champagne and wine reception before a three-course dinner and live auction of exquisitely designed Festival trees and wreaths, unique experiences, and more! Tickets sell out quickly for the most-anticipated holiday event of the season, and proceeds benefit programs and services for children at Providence Everett.
**Festival of Trees by the Numbers**

- **$17 Million**
  - Raised Over 36 Years
  - For Providence Children’s Services since the first Festival of Trees in 1986

- **1,000+**
  - Volunteer Hours
  - Contributed toward the event each year to make Festival spectacular

- **100+**
  - Organizations & Businesses
  - Generously contribute each year through sponsorships & in-kind support

- **Up to 700**
  - Gala Attendees
  - Includes business owners, health care executives, physicians & community leaders

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**Sponsorship Opportunities**

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<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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*Sponsorships of $10,000+ include an annual membership in the Providence General Foundation Corporate Partners Program which provides additional recognition and benefits*
Sponsorship Opportunities

Presenting Sponsorship*—$35,000 Only 1 available!

Event Guest Benefits
- (2) Tables of 10 at Gala

Recognition Benefits are considerable, and include:
- Special table signage on 2 reserved Gala tables
- Decorated tree on display and auctioned at Gala will feature organization name as sponsor
- **Premier placement of organization name** on Festival save-the-date and invitation (circulation 3,000+)
- **Premier placement of organization logo** on large signage at Foundation-hosted Festival events (Gala and Community Day)
- Organization logo on screen at Foundation-hosted Festival events (Gala and Community Day)
- Emcee recognition at Foundation hosted Festival events (Gala and Community Day)
- **Full-page color advertisement** in the Gala catalog
- **Premier placement of organization logo** on Festival event and registration websites
- **Premier placement of organization logo** in all Festival digital communications
- **Organization logo** on Festival banners at Providence Everett— visible to patients, visitors, and Providence caregivers.
- **Premier placement of organization logo** in large-format Puget Sound Business Journal thank you ad (reaching 250,000+ in cumulative print readership)
- **Premier placement of organization logo** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation Inspire Magazine
- Annual membership in the Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Platinum Sponsorship*—$20,000

Event/Guest Benefits
- Table for 10 guests at Gala

Recognition Benefits
- Special table signage on reserved Gala table
- Decorated tree or wreath on display and auctioned at Gala will feature organization name as sponsor
- Organization name in printed invitation (circulation 3,000+)
- Organization logo on screen at Foundation hosted Festival events (Gala and Community Day)
- Emcee recognition at Foundation hosted Festival events (Gala and Community Day)
- Organization name in Gala catalog
- Organization logo on Festival event website
- Organization logo on Festival banners at Providence Everett— visible to patients, visitors, and Providence caregivers.
- Organization name listed in Puget Sound Business Journal large-format thank you ad (reaching 250,000+ in cumulative print readership)
- Organization name in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation Inspire Magazine
- Annual membership in the Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Important details: Recognition benefits for print materials are subject to printing deadlines. Event/Guest benefits are subject to change based on health & safety guidelines.

*Sponsorships of $10,000+ include an annual membership in the Providence General Foundation Corporate Partners Program which provides additional recognition and benefits.
Gold Sponsorship*—$15,000

Event/Guest Benefits
- Table for 10 guests at Gala

Recognition Benefits
- Special table signage on reserved Gala table
- Decorated tree or wreath on display and auctioned at Gala will feature organization name as sponsor (if available)
- Organization name in printed invitation (circulation 3,000+)
- Organization name on screen at Foundation-hosted Festival events (Gala and Community Day)
- Emcee recognition at Gala
- Organization name in Gala catalog
- Organization logo on Festival event website
- Organization name on Festival banners at Providence Everett—visible to patients, visitors, and Providence caregivers.
- Organization name listed in Puget Sound Business Journal large-format thank you ad (reaching 250,000+ in cumulative print readership)
- Organization name in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation Inspire Magazine
- Annual membership in the Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Silver Sponsorship*—$10,000

Event/Guest Benefits
- Table for 10 guests at Gala

Recognition Benefits
- Special table signage on reserved Gala table
- Organization name in printed invitation (circulation 3,000+)
- Organization name on screen at Foundation hosted Festival events (Gala and Community Day)
- Organization name in Gala catalog
- Organization logo on Festival event website
- Organization name on Festival banners at Providence Everett—visible to patients, visitors, and Providence caregivers.
- Organization name listed in Puget Sound Business Journal large-format thank you ad (reaching 250,000+ in cumulative print readership)
- Organization name in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation Inspire Magazine
- Annual membership in the Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

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Bronze Sponsorship—$6,000

**Event/Guest Benefits**
- Table for 10 guests at Gala

**Recognition Benefits**
- Special table signage on reserved Gala table
- Organization name in printed invitation *(circulation 3,000+)*
- Organization name on screen at Gala
- Organization name in Gala catalog
- Organization **logo** on Festival event website
- Organization name listed in Puget Sound Business Journal large-format thank you ad *(reaching 250,000+ in cumulative print readership)*
- Organization name in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation **Inspire Magazine**

Table Sponsorship—$4,000

**Event/Guest Benefits**
- Table for 10 guests at Gala

**Recognition Benefits**
- Special table signage on reserved Gala table
- Organization name in Gala catalog
- Organization name on screen at Gala
- Listing on Festival event website
- Recognition in Providence General Foundation **Inspire Magazine**

Commission a Custom Designed Festival Tree—**Varied Pricing**

Do you, or someone you know, want a professionally decorated, customized tree for your home or business this holiday season? This opportunity allows you to choose your own style and theme, and work with one of our expert designers who will create the ideal tree for you!  

*Trees will be delivered the week of December 4, 2023.*

**Tree Pricing***:
- 9’ Tree - $9,000
- 7.5’ Tree - $7,000
- 4’ Tree - $5,000

**Event/Guest Benefits**:
- (2) tickets to the Gala

**Recognition Benefits**
- Recognition in Gala catalog
- Commissioned Tree will feature organization name on signage at Festival events
- Recognition in Providence General Foundation “Inspire Magazine” *(circulation 10,000+)*

*Important details: Recognition benefits for print materials are subject to printing deadlines. Event/Guest benefits are subject to change based on health & safety guidelines.*