



Providence General Foundation's

FESTIVAL OF TREES

Sponsorship Opportunities

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Benefiting Children's Services at Providence Everett

PROVIDENCE
GENERAL
FOUNDATION

About Festival of Trees

One of Snohomish County's largest and most well-attended holiday events, Providence General Foundation's Festival of Trees has been a beloved community tradition for more than 38 years. The magical setting and community spirit at Festival of Trees kicks off the holiday season for the region!

The Beneficiary: Providence Children's Services

Proceeds from Festival of Trees benefit Children's Services at Providence Everett. Central to Providence Children's Services is the Children's Center, serving more than 350 children and families every week. The Children's Center provides highly specialized services to children born with medical conditions or those who face challenges stemming from illness or injury, regardless of their families' ability to pay.

Funding from Festival of Trees also supports Providence Neonatal Intensive Care Unit, Camp Prov (a summer day camp for children with special healthcare needs), and the Providence Boyden Family Autism Center, which offers diagnosis, early intervention, and life-changing services for children with autism spectrum disorder.



How Sponsorships Work

Sponsorships benefit everyone! Participation as a Festival sponsor gives you wide exposure and brand recognition during Snohomish County's premiere holiday event and helps underwrite event costs. Your sponsorship allows us to give back as much as possible from event proceeds to benefit Providence Children's Services. Last year, Festival of Trees raised more than \$1.3 million in support for children in our community. Our sponsors help make it all possible!



Festival of Trees Schedule of Events

All events take place at Tulalip Resort's Orca Ballroom

Community Day

Wednesday, December 4

Our community event is a fun time for all ages. Thousands of attendees view the beautifully decorated trees and wreaths while enjoying local entertainment groups, visiting with Santa, and other fun activities. Admission is free, and all proceeds of the day benefit Providence General Children's Association.



Holiday Gala & Live Auction

Friday, December 6

Festival culminates with an elegant evening at the Holiday Gala. Enjoy the glitz and glamour of a champagne and wine reception before a three-course dinner and live auction of exquisitely designed Festival trees and wreaths, unique experiences, and more! Tickets sell out quickly for the most-anticipated holiday event of the season, and proceeds benefit programs and services for children at Providence Everett.



Festival of Trees by the Numbers



\$18+ Million
Raised Over
38 Years

for Providence Children's Services since the first Festival of Trees in 1986



1,000+
Volunteer
Hours

contributed toward the event each year to make Festival spectacular



100+
Organizations
& Businesses

generously contribute each year through sponsorships & in-kind support



Up to **600**
Gala
Attendees

includes business owners, health care executives, physicians & community leaders

Sponsorship Opportunities

	Presenting \$35,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$6,000	Table \$4,000
Guest Benefits	(2) Gala Tables	Gala Table	Gala Table	Gala Table	Gala Table	Gala Table
Table Sign Recognition	(2) Reserved Gala Tables	Reserved Gala Table	Reserved Gala Table	Reserved Gala Table	Reserved Gala Table	Reserved Gala Table
Recognition on Festival Tree/Wreath			or <i>As available</i>	-	-	-
Save the Date & Invitation	Premier Placement of Name	Name	Name	Name	Name	-
Event Signage	Premier Placement of Logo	-	-	-	-	-
Festival Events Visual Presentation	Logo	Logo	Name	Name	Name (Gala Only)	Name (Gala Only)
Emcee recognition	Gala & Community Day	Gala & Community Day	Gala	-	-	-
Gala Catalog	Full-page color ad	Name	Name	Name	Name	Name
Event Website	Premier Placement of Logo	Logo	Logo	Logo	Logo	Logo
Event digital communications	Premier Placement of Logo	-	-	-	-	-
Hospital Event Signage	Logo	Logo	Name	Name	-	-
PSBJ & Herald Ads	Premier Placement of Logo	Name	Name	Name	Name	-
Inspire Magazine Recognition	✓	✓	✓	✓	✓	✓
Annual Membership in Corporate Partners Program*	✓	✓	✓	✓	-	-

**Sponsorships of \$10,000+ include an annual membership in the Providence General Foundation Corporate Partners Program which provides additional recognition and benefits*

Sponsorship Opportunities

Presenting Sponsorship*—\$35,000 *Only 1 available!*

Event Guest Benefits

- (2) Tables of 10 at Gala

Recognition Benefits are considerable, and include:

- Special table signage on 2 reserved Gala tables
- Decorated tree on display and auctioned at Gala **featuring organization name as sponsor**
- **Premier placement of organization name** on Festival save-the-date and invitation (*circulation 3,000+*)
- **Premier placement of organization logo** on large signage at Foundation-hosted Festival events (Gala and Community Day)
- **Organization logo** on screen at Foundation-hosted Festival events (Gala and Community Day)
- **Emcee recognition** at Foundation hosted Festival events (Gala and Community Day)
- **Full-page color advertisement** in the Gala catalog
- **Premier placement of organization logo** on Festival event and registration websites
- **Premier placement of organization logo** in all Festival digital communications
- **Organization logo** on festival signage at Providence Everett— visible to patients, visitors, and Providence caregivers.
- **Premier placement of organization logo** in large-format Puget Sound Business Journal thank you ad (*reaching 250,000+ in cumulative print readership*)
- **Premier placement of organization logo** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation *Inspire* Magazine
- Annual membership in Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Platinum Sponsorship*—\$20,000

Event/Guest Benefits

- Table for 10 guests at Gala

Recognition Benefits

- Special table signage on reserved Gala table
- Decorated tree or wreath on display and auctioned at Gala **featuring organization name as sponsor**
- **Organization name** in printed invitation (*circulation 3,000+*)
- **Organization logo** on screen at Foundation hosted Festival events (Gala and Community Day)
- **Emcee recognition** at Foundation hosted Festival events (Gala and Community Day)
- **Organization name** in Gala catalog
- **Organization logo** on Festival event website
- **Organization logo** on festival signage at Providence Everett— visible to patients, visitors, and Providence caregivers.
- **Organization name** listed in Puget Sound Business Journal large-format thank you ad (*reaching 250,000+ in cumulative print readership*)
- **Organization name** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation *Inspire* Magazine
- Annual membership in Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Important details: Recognition benefits for print materials are subject to printing deadlines. Event/Guest benefits are subject to change based on health & safety guidelines.

**Sponsorships of \$10,000+ include an annual membership in Providence General Foundation Corporate Partners Program which provides additional recognition and benefits.*

Gold Sponsorship*—\$15,000

Event/Guest Benefits

- Table for 10 guests at Gala

Recognition Benefits

- Special table signage on reserved Gala table
- Decorated tree or wreath on display and auctioned at Gala featuring **organization name as sponsor** (if available)
- **Organization name** in printed invitation (circulation 3,000+)
- **Organization name** on screen at Foundation-hosted Festival events (Gala and Community Day)
- **Emcee** recognition at Gala
- **Organization name** in Gala catalog
- **Organization logo** on Festival event website
- **Organization name** on Festival signage at Providence Everett— visible to patients, visitors, and Providence caregivers.
- **Organization name** listed in Puget Sound Business Journal large-format thank you ad (reaching 250,000+ in cumulative print readership)
- **Organization name** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation *Inspire* Magazine
- Annual membership in Providence General Foundation Corporate Partners Program which includes additional recognition and benefits

Silver Sponsorship*—\$10,000

Event/Guest Benefits

- Table for 10 guests at Gala

Recognition Benefits

- Special table signage on reserved Gala table
- **Organization name** in printed invitation (circulation 3,000+)
- **Organization name** on screen at Foundation hosted Festival events (Gala and Community Day)
- **Organization name** in Gala catalog
- **Organization logo** on Festival event website
- **Organization name** on Festival signage at Providence Everett— visible to patients, visitors, and Providence caregivers.
- **Organization name** listed in Puget Sound Business Journal large-format thank you ad (reaching 250,000+ in cumulative print readership)
- **Organization name** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation *Inspire* Magazine
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Bronze Sponsorship—\$6,000

Event/Guest Benefits

- Table for 10 guests at Gala

Recognition Benefits

- Special table signage on reserved Gala table
- **Organization name** in printed invitation (*circulation 3,000+*)
- **Organization name** on screen at Gala
- **Organization name** in Gala catalog
- **Organization logo** on Festival event website
- **Organization name** listed in Puget Sound Business Journal large-format thank you ad (*reaching 250,000+ in cumulative print readership*)
- **Organization name** in large-format Everett Herald thank you ad
- Recognition in Providence General Foundation *Inspire Magazine*

Table Sponsorship—\$4,000

Event/Guest Benefits

- Table for 10 guests at Gala

Recognition Benefits

- Special table signage on reserved Gala table
- **Organization name** in Gala catalog
- **Organization name** on screen at Gala
- **Organization logo** Festival event website
- Recognition in Providence General Foundation *Inspire Magazine*

Commission a Custom Designed Festival Tree—*Varied Pricing*

Do you, or someone you know, want a professionally decorated, customized tree for your home or business this holiday season? This opportunity allows you to choose your own style and theme, and work with one of our expert designers who will create the ideal tree for you!

Tree Pricing*:

- 9' Tree - \$9,000
- 7.5' Tree - \$7,000
- 4' Tree - \$5,000

Event/Guest Benefits:

- (2) tickets to the Gala

Recognition Benefits

- **Recognition** in Gala catalog
- Commissioned Tree will feature organization name on signage at Festival events
- Recognition in Providence General Foundation *Inspire Magazine*

****Trees will be delivered the week of December 9, 2024.***

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